

Meet Lingoda

One of the top online
language schools in the world

 Lingoda





What we do

With **live online classes offered 24/7** by professional teachers, **Lingoda students can learn anytime, anywhere.** Plus, our expertly designed courses mean students won't sacrifice educational quality for convenience. In short, Lingoda offers the best of both worlds: **flexibility and quality.**

We teach 4 languages: English, German, French and Spanish, as well as Business English, in small group and private, 1-on-1 classes. This ensures that our students get individual focus from teachers and opportunities to practice speaking, helping them succeed in their new language.



Facts and figures

Over **100,000**
students

taught in 4 languages:
English, German,
French and Spanish

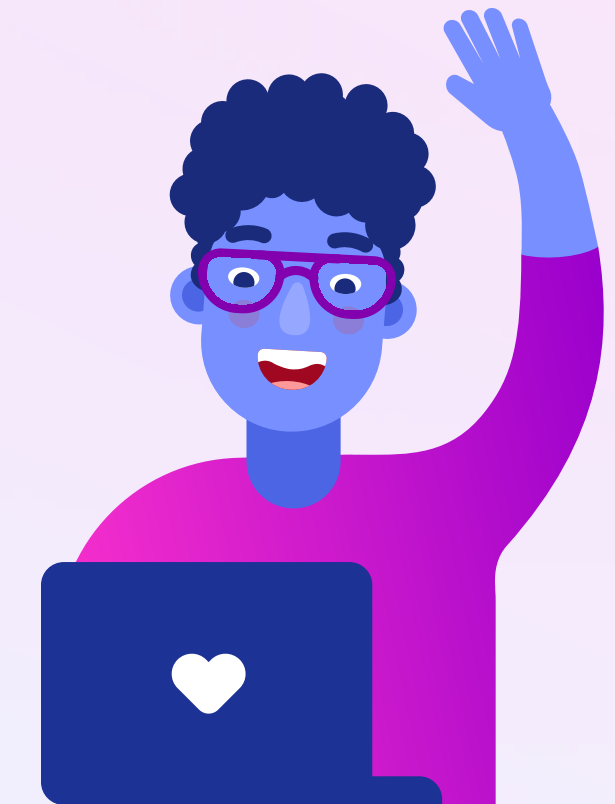


...from at least

171
countries



Over **250**
employees,
speaking **40**
languages



Classes
taught



24/7,
every day
of the year



561,990
classes held in 2021



Over
1,500
teachers
(as of May 2022)





Our mission

Lingoda builds bridges around the world through language learning.

By speaking someone's language you learn about them, their culture and their ideas. **Breaking down the language barrier bridges cultural differences**, fosters a world of inclusion, and is a first step in helping to address humanity's challenges. **For us, language knows no boundaries.**



Our values

We believe that there are no shortcuts for learning to speak another language. Like playing an instrument or training for a marathon, it takes time. We know that everybody can learn a new language: anyone who makes learning a habit will improve. **And we aim to be there with those learners every step of the way.**



Our story

After living and studying abroad, brothers **Fabian and Felix Wunderlich** developed a major passion for languages. They joined forces to disrupt the language school industry, by founding a company delivering online language lessons.

2012

**EASY
LANGUAGES**

Felix and Fabian launch Easy Languages, offering 1-on-1 German lessons through Skype.

2013

lingoda 

Easy Languages becomes Lingoda, and English courses are made available. Lingoda introduces small group classes.



2016



Lingoda launches **French and Spanish courses**, initially as private lessons, then as group courses.

2018

Lingoda is included on **LinkedIn's Top Startups list for the 50 most sought-after startups in Germany.**

2021

The company raises **another 57 million euros** in private equity funding: **Lingoda's largest investment to date.**

2022



Lingoda grows to over **250 employees** from over **30 countries.**

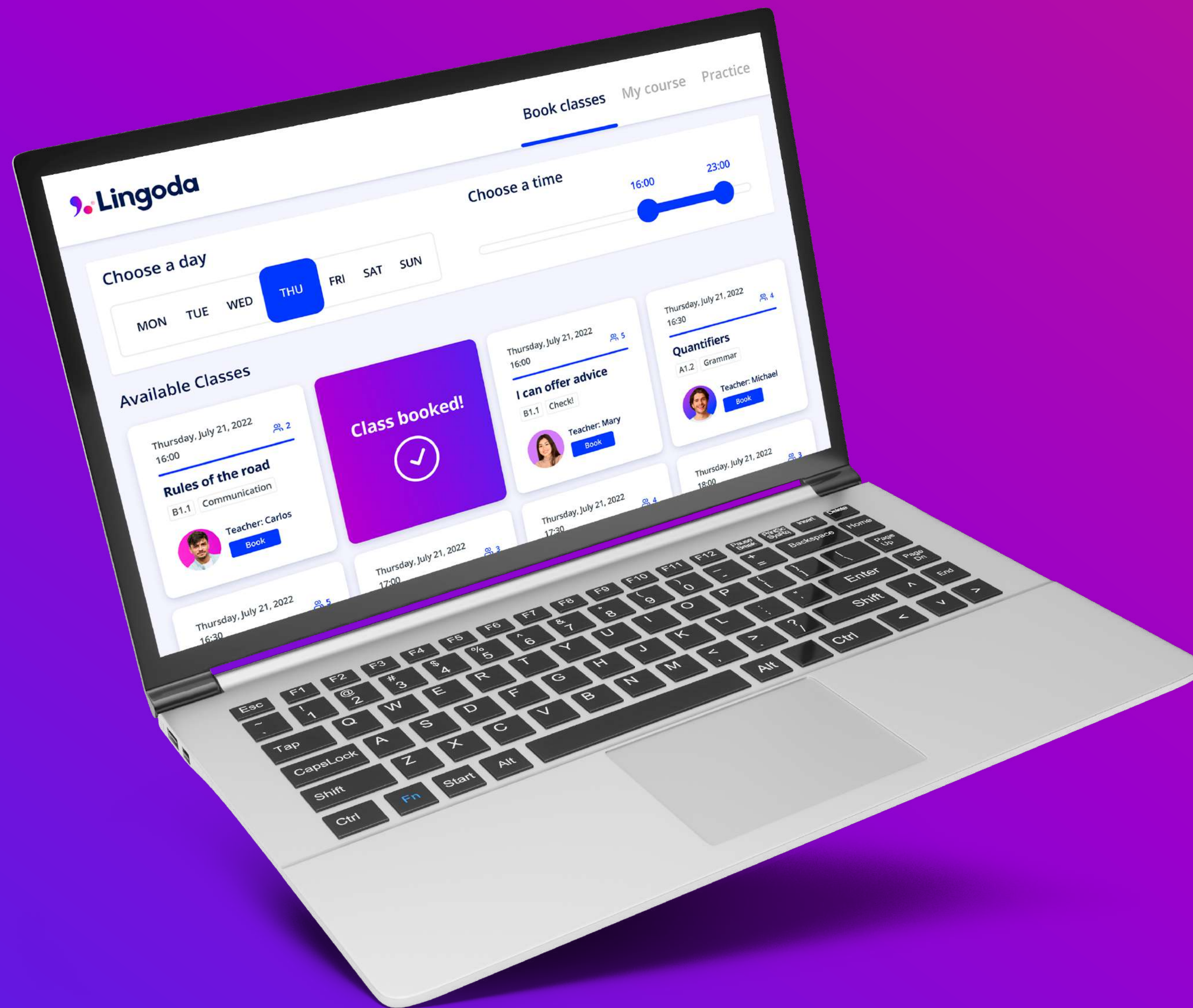


The Lingoda Method

Our classes focus on human interaction and maximum conversation time. Led by native-level teachers, each class has a maximum of 5 students, giving everyone plenty of opportunities to speak. This also allows them to receive individual attention and **personalised feedback.**

Each lesson centres on a different element of speaking, reading, grammar and vocabulary. Students will take lessons with a range of teachers, allowing them to experience a variety of accents and speaking styles, while meeting students from all over the world.





Our product

As an online language school, **Lingoda offers a smooth and streamlined platform for students to reserve and attend classes.** Once students have an active plan, they can browse classes, filter by time and day, and book a place in a class with a single click. **Classes are offered 24/7, allowing students in any time zone to participate.**

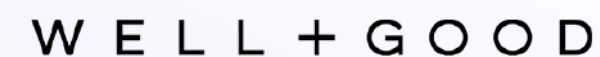
Classes take place on Zoom. Our system automatically schedules classes and creates meeting links, so it's incredibly easy for students to attend. Outside of the 60-minute classes, students also have access to **additional exercises and homework** so that they can further hone their language skills.



Awards and media

Lingoda has been lauded as one of the top EdTech startups by numerous organisations. In 2018, LinkedIn named Lingoda as one of the **25 most sought-after startups in Germany**. In 2021, we won the EdTech Cool Tool Award for **Best Language Learning Solution**, and were listed as the **Hottest EdTech Startup** at the Europas Awards.

We've received media coverage across Germany and the world, including these outlets:



Testimonials Trustpilot



“Teachers who care

Lingoda is more than just an educational service, it's a community of learners who are seriously dedicated to their classes, and instructors who genuinely desire that you succeed.”



“The most flexible way to learn

As a full-time worker, the flexibility I have with Lingoda is what I value the most. I can take classes when I have time, even Sundays.

In my opinion, the benefits of Lingoda are almost the same as a traditional academy, but with an actual flexible schedule.”



“Students learn to speak in the real world

Lingoda has been a true lifesaver for me! I recently moved to Paris and was struggling to learn French on my own. Within a few weeks of Lingoda, I felt 10 times more confident to speak with others in French than before!”



“Course structures that cover all bases

I have tried many, many classes/programs/apps to learn French with varying success but Lingoda is the first I have used that has a structure and method that really works for me...The best part is I don't have to hunt down materials, everything is provided from study materials to quizzes.”



Lingoda's B2B language services

In addition to our well-known B2C language courses, we also offer language tuition services to businesses. **With our large teacher base, we partner with businesses to instruct their staff in English, German, French or Spanish.** These courses are tailored to our business partners' needs: for example, we specialise in teaching nurses the language skills they need to migrate to countries like Germany for work.

This happens in partnership with organizations like **Match**, an initiative that helps nurses move to Germany.



Our executive team



Felix Wunderlich

Co-Founder and VP Sales & Partnerships

Since founding Lingoda with his brother Fabian in 2013, Felix has managed almost every department at Lingoda, and has a background in the offline language school market.



Michael Shangkuan

CEO

Mike is an EdTech entrepreneur, fitness fanatic, and polyglot, speaking six languages – English, German, Spanish, French, Chinese and Japanese. As a pioneer in language learning, he is the CEO of Lingoda GmbH, one of Europe's leading online language schools, where he is in charge of the company's strategy and daily business.



Stefan Ludwig

VP Engineering

Part of Lingoda since its founding, Stefan takes charge of Lingoda's technological team, responsible for building and maintaining a top-notch platform for Lingoda's students.



Erik Heilert

Head of Operations

Bringing experience with market leaders in diverse sectors – from the automotive to fashion industries, Erik now ensures that Lingoda's students and teachers are well supported and efficiently looked after.



Jennifer Schoepe

Head of People and Culture

Jennifer is responsible for all HR-related aspects of the company, such as HR strategy and planning, recruiting, culture and development, and the management of specific resources such as HR Business Partners.

Company Outline



Company name

Lingoda GmbH

Established

2013

CEO

Michael Shangkuan

Head office

Zimmerstraße 69, Berlin, Germany

Consolidated headcount

250+

