

# Affiliate programme

## About Lingoda

Lingoda is an online language school for people who want to learn English, German, French or Spanish. Our qualified, native-speaking teachers are committed to providing the best learning experience for our students worldwide.

Our live, online classes are available 24 hours a day, 7 days a week, and students can choose to attend small group classes with a maximum of 5 participants or 1-on-1 private classes.



### Key facts

- Based in Berlin, Germany.
- Courses available in 4 languages (English, German, French and Spanish).
- Taught over 60,000 students from over 100 countries.
- 1,000+ qualified, native-speaking teachers.

### What sets us apart from other schools?

- Live online classes available 24/7.
- 60-minute small group or 1-on-1 private classes.
- Taught by native-speaking teachers.
- Expert-designed curriculum that delivers real results.
- Caters to all levels from A1 to C2.

## For affiliates

We offer a pay-per-sale model with the following commission structure:



We provide advertisement materials in 7 different languages, which are as follows:

English  
German  
French  
Spanish  
Portuguese  
Russian  
Chinese

The publisher can not only choose the language in which they would like to have their advertisement, but they can also choose if the ad focuses on the brand in general or if it will focus on a specific language provided by Lingoda's online courses.



## How to apply

To register for our affiliate programme, visit our page in the CJ programme catalogue. Here you will find the programme description, a selection of the available creatives and the conditions of participation.

Click on the website's tab "Register", then follow the registration process.

### Registered CJ users

- Log in with your username and existing password.
- Search for Lingoda in the CJ search bar.
- Apply for the programme.

### New CJ users

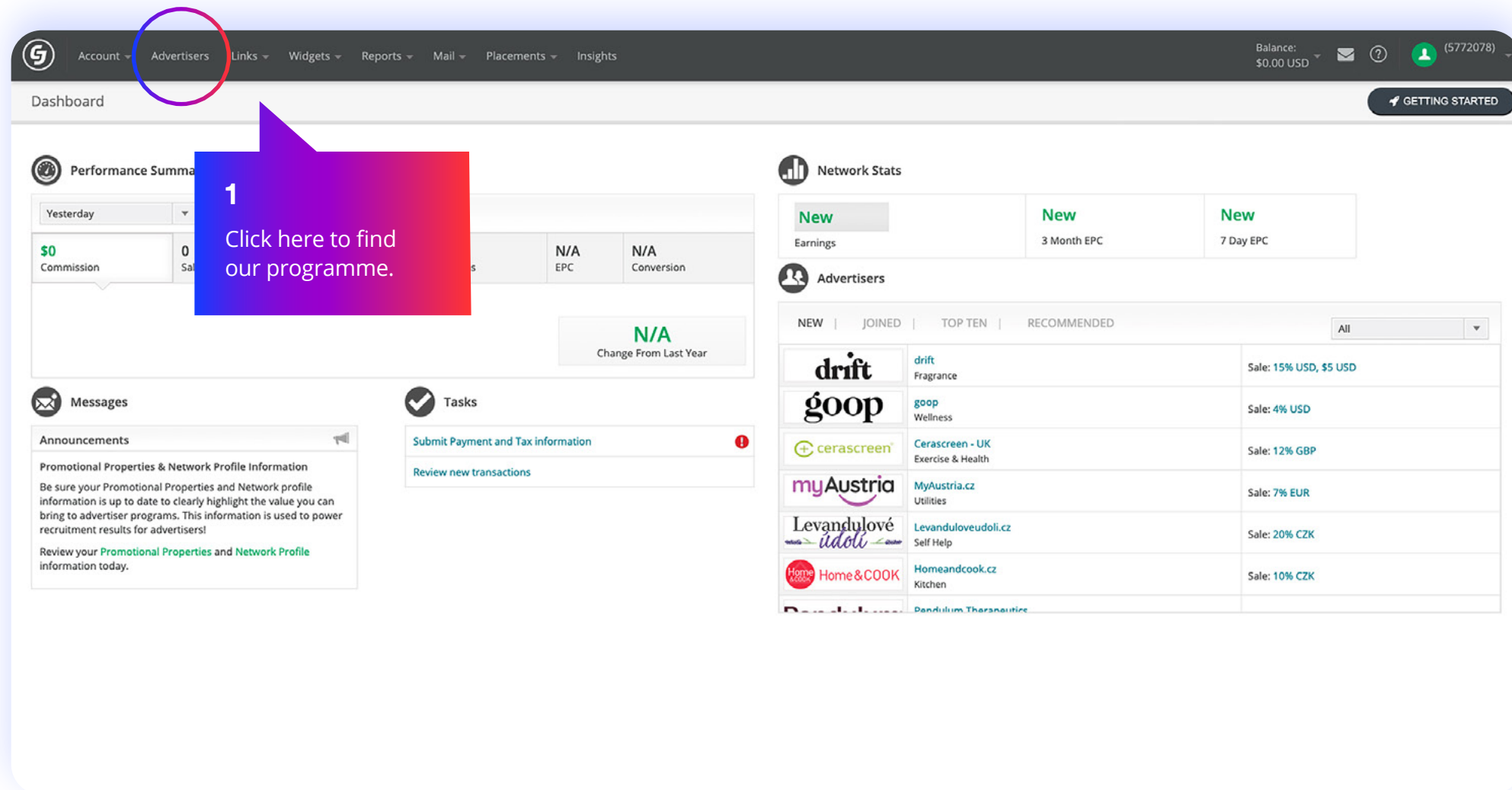
- You will receive an email from Lingoda sharing a direct link to our CJ page.
- Fill out the registration form.
- Confirm your registration.
- Log in with your new username and password.
- You will be redirected to our CJ page.

Commission will only be paid when the customer has finished the 7-day money-back trial period. We do not allow affiliates to use Pay-Per-Click (PPC/CPC) advertising or any paid social network advertising on our brand name or any Lingoda URL.



## How to find Lingoda on CJ

When you are **already registered** on CJ.



The screenshot shows the CJ Affiliate dashboard interface. A red circle highlights the 'Advertisers' menu item in the top navigation bar. A callout box with the number '1' and the text 'Click here to find our programme.' points to this menu item.

**Dashboard Navigation:**

- Account
- Advertisers** (highlighted)
- Links
- Widgets
- Reports
- Mail
- Placements
- Insights

**Performance Summary:**

Yesterday		3 Month EPC		7 Day EPC	
\$0	0	N/A	N/A	N/A	N/A
Commission	Sale	EPC	Conversion	EPC	Conversion

**Network Stats:**

Category	Value
Earnings	New
3 Month EPC	New
7 Day EPC	New

**Advertisers:**

Advertiser	Product	Sale
drift	drift Fragrance	Sale: 15% USD, \$5 USD
goop	goop Wellness	Sale: 4% USD
cerascreen	Cerascreen - UK Exercise & Health	Sale: 12% GBP
myAustria	MyAustria.cz Utilities	Sale: 7% EUR
Levandulové	Levanduloveudoli.cz Self Help	Sale: 20% CZK
Home&COOK	Homeandcook.cz Kitchen	Sale: 10% CZK

**Messages:**

**Announcements**

Promotional Properties & Network Profile Information

Be sure your Promotional Properties and Network profile information is up to date to clearly highlight the value you can bring to advertiser programs. This information is used to power recruitment results for advertisers!

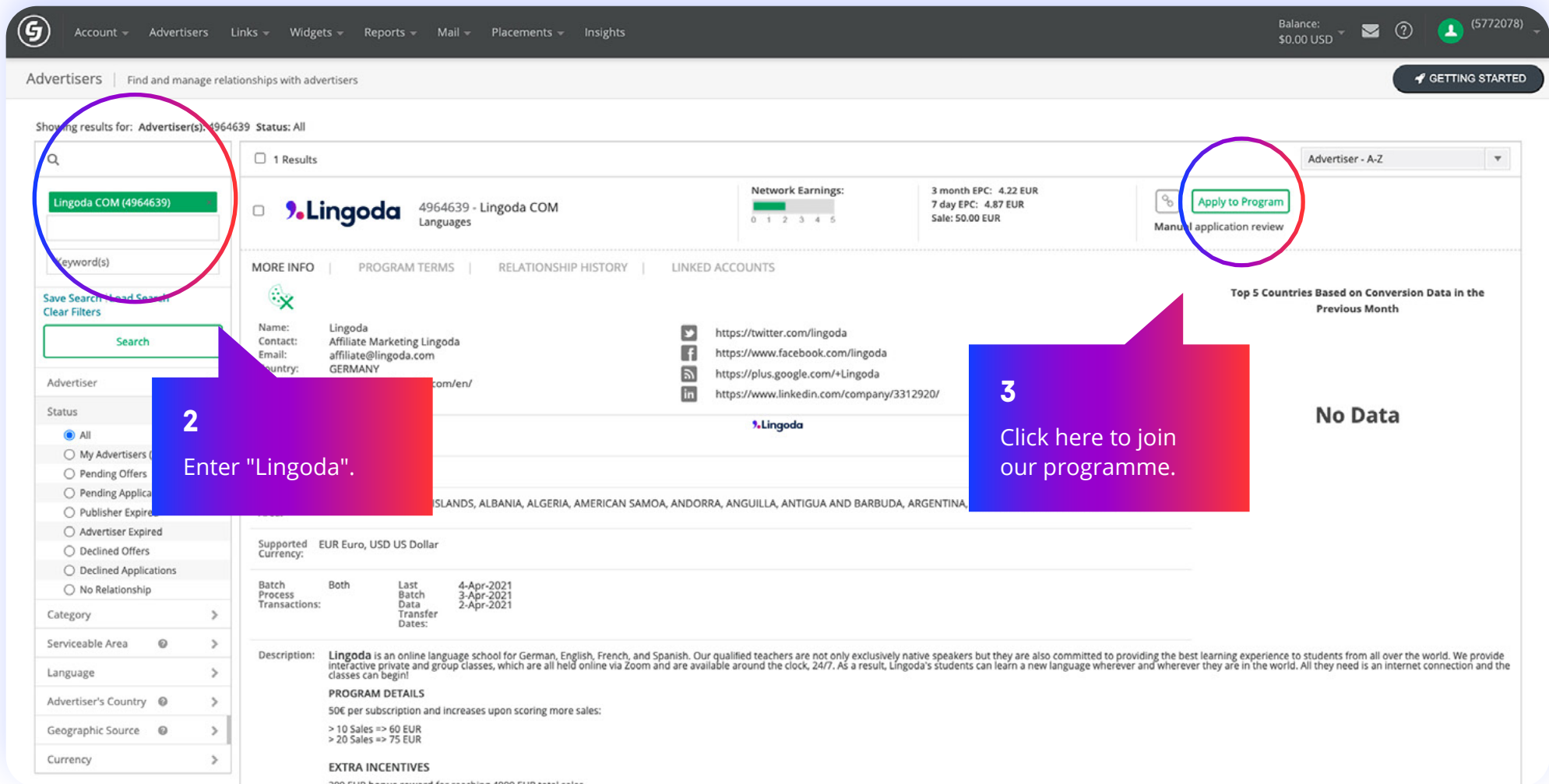
Review your [Promotional Properties](#) and [Network Profile](#) information today.

**Tasks:**

- Submit Payment and Tax information
- Review new transactions

## How to find Lingoda on CJ

When you are **already registered** on CJ.



The screenshot shows the CJ Affiliate 'Advertisers' page. The search bar on the left is circled in red and labeled '2'. The search results show 'Lingoda COM (4964639)' as the only result. The 'Apply to Program' button is circled in red and labeled '3'. The page also displays network earnings, EPC, and a list of supported currencies.

**2** Enter "Lingoda".

**3** Click here to join our programme.

**No Data**

Showing results for: Advertiser(s): 4964639 Status: All

1 Results

**Lingoda** 4964639 - Lingoda COM Languages

Network Earnings: 0 1 2 3 4 5

3 month EPC: 4.22 EUR  
7 day EPC: 4.87 EUR  
Sale: 50.00 EUR

Apply to Program  
Manual application review

MORE INFO | PROGRAM TERMS | RELATIONSHIP HISTORY | LINKED ACCOUNTS

Name: Lingoda  
Contact: Affiliate Marketing Lingoda  
Email: affiliate@lingoda.com  
Country: GERMANY

https://twitter.com/lingoda  
https://www.facebook.com/lingoda  
https://plus.google.com/+Lingoda  
https://www.linkedin.com/company/3312920/

Top 5 Countries Based on Conversion Data in the Previous Month

Supported Currency: EUR Euro, USD US Dollar

Batch Process Transactions: Both Last Batch Data Transfer Dates: 4-Apr-2021 3-Apr-2021 2-Apr-2021

Description: Lingoda is an online language school for German, English, French, and Spanish. Our qualified teachers are not only exclusively native speakers but they are also committed to providing the best learning experience to students from all over the world. We provide interactive private and group classes, which are all held online via Zoom and are available around the clock, 24/7. As a result, Lingoda's students can learn a new language wherever and whenever they are in the world. All they need is an internet connection and the classes can begin!

PROGRAM DETAILS  
50€ per subscription and increases upon scoring more sales:  
> 10 Sales => 60 EUR  
> 20 Sales => 75 EUR

EXTRA INCENTIVES  
200 EUR bonus reward for reaching 4000 EUR total sales

## How to find Lingoda on CJ

When you are **not already registered** on CJ.

### CJ Affiliate Publisher Sign Up

 What is a CJ Publisher?

To apply to the Lingoda COM Affiliate Program sign up below as a CJ Publisher

[Learn More >](#)

How to work with CJ  
How to become a successful publisher  
Publisher requirements

#### Join for free now!

Let's start by confirming your main contact email address.

Language

English

Country

UNITED STATES

Email \*

This field is required.

Password \*

This field is required.

Confirm Password \*

☐

I'm not a robot



To keep the quality of our network high, we'll ask you to verify your email address, accept legal terms, and provide details such as your tax and banking info, before you can start making money and getting paid.

[Verify Email](#)



### Lingoda COM Affiliate Programme

powered by CJ Affiliate

Lingoda is an online language school which offers **English, German, French and Spanish lessons**. The classes are held live in our innovative virtual classrooms, and are taught exclusively by **qualified, native speaking teachers**. We offer both private and group classes. Our group classes typically involve no more than 5 students and allow you to meet other language learners from all over the world.

Lingoda is not only unique but also committed to providing the best learning experience for students around the world.

By joining Lingoda's Affiliate Programme today, it is your chance to benefit from our success and status as one the world's best online language school.

There has never been a better time to join Lingoda's Affiliate Programme! We are happy to answer any questions or inquiries that you may have.

Kind regards,

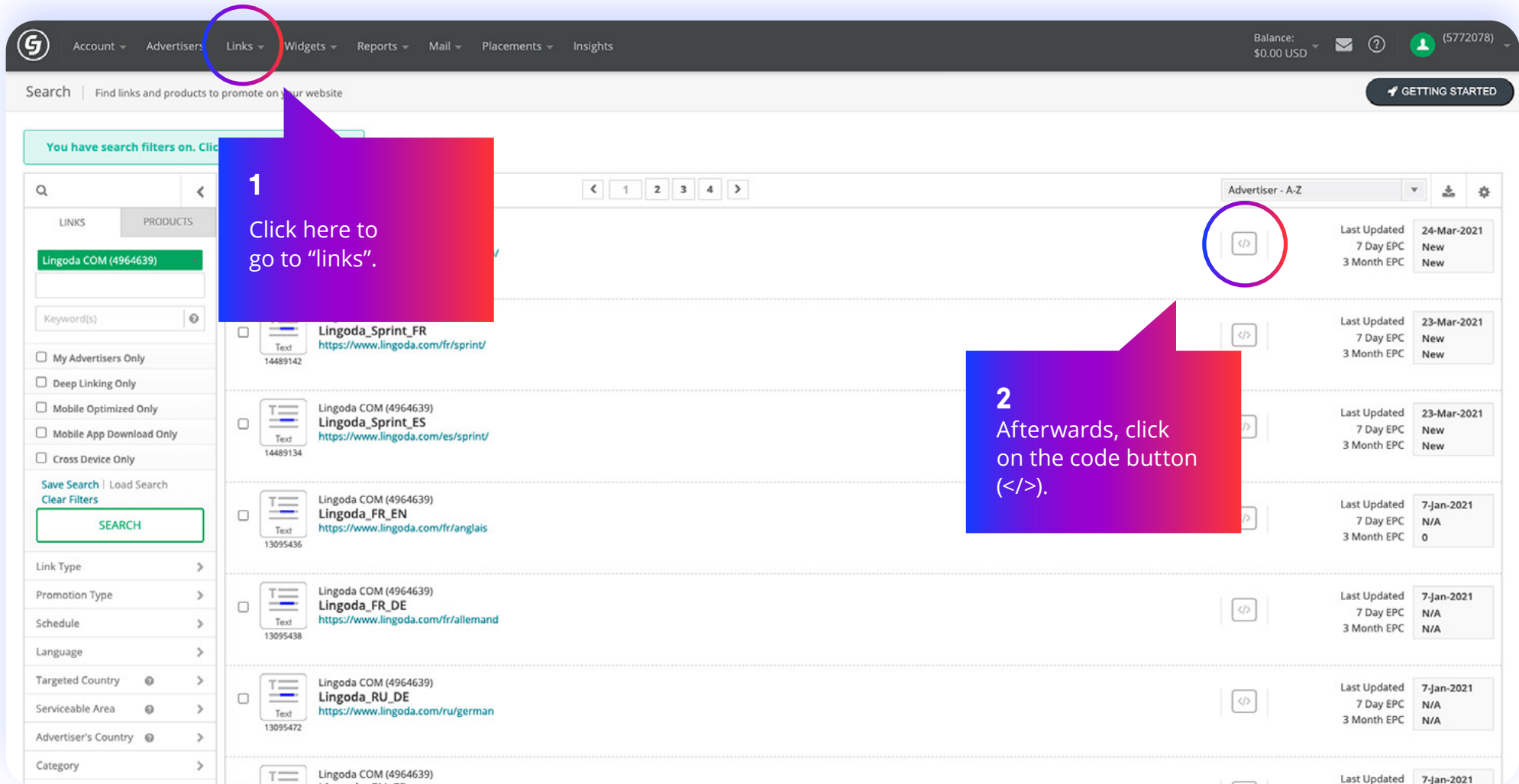
The Lingoda Team  
affiliate@lingoda.com

!

We will send you an email with our affiliate programme link. There you will be able to register directly through our affiliate programme page.

# How to find Lingoda's creatives

When you are **not already registered** on CJ.



**1** Click here to go to "links".

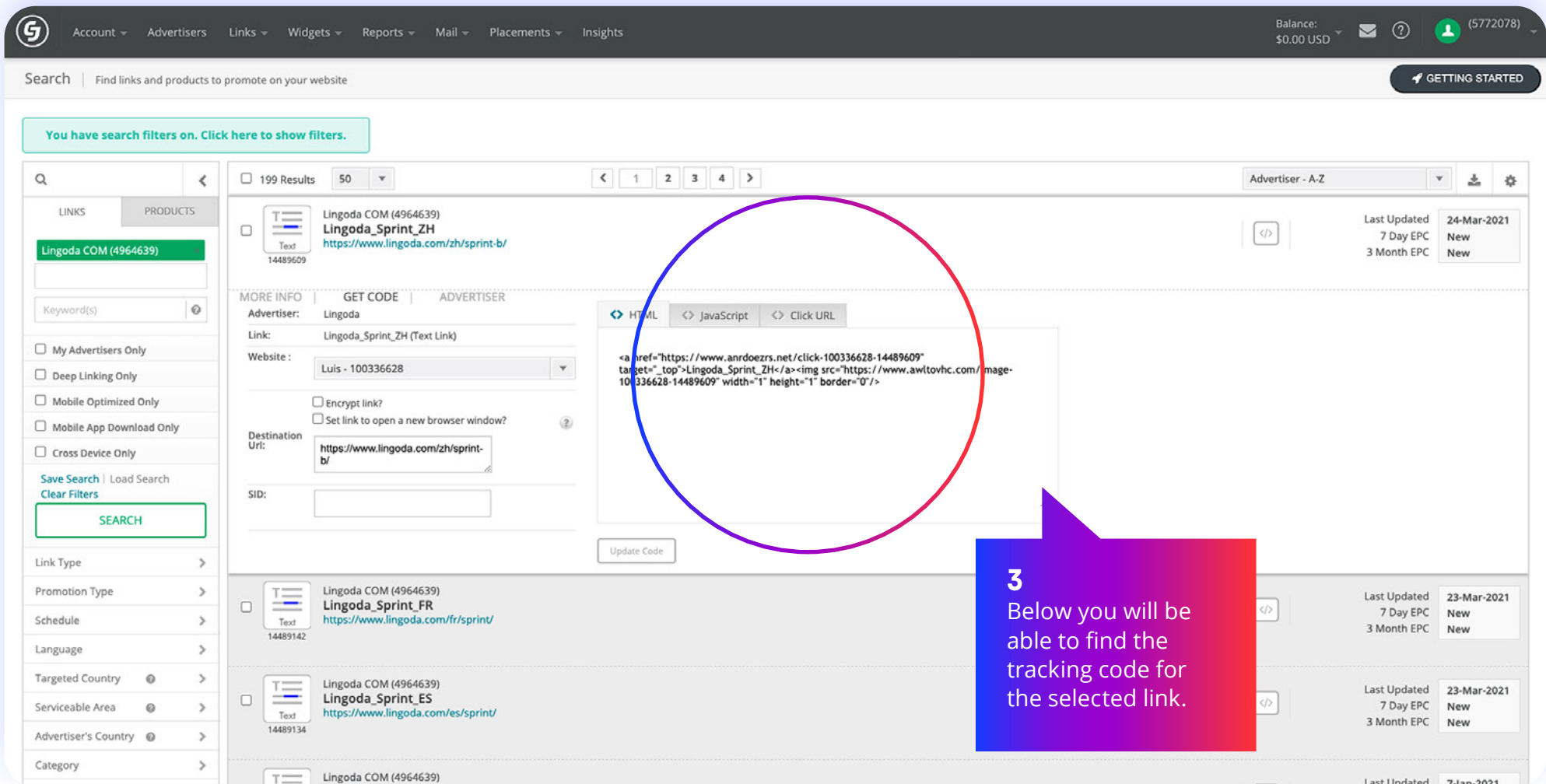
**2** Afterwards, click on the code button (</>).

Advertiser - A-Z	Link Type	Promotion Type	Schedule	Language	Targeted Country	Serviceable Area	Advertiser's Country	Category	Last Updated
Lingoda COM (4964639)	Text	Deep Linking Only	7 Day EPC	French	France	France	France	Text	24-Mar-2021
Lingoda COM (4964639)	Text	Deep Linking Only	7 Day EPC	Spanish	Spain	Spain	Spain	Text	23-Mar-2021
Lingoda COM (4964639)	Text	Deep Linking Only	7 Day EPC	English	United Kingdom	United Kingdom	United Kingdom	Text	23-Mar-2021
Lingoda COM (4964639)	Text	Deep Linking Only	7 Day EPC	French	France	France	France	Text	7-Jan-2021
Lingoda COM (4964639)	Text	Deep Linking Only	7 Day EPC	German	Germany	Germany	Germany	Text	7-Jan-2021
Lingoda COM (4964639)	Text	Deep Linking Only	7 Day EPC	German	Germany	Germany	Germany	Text	7-Jan-2021



# How to find Lingoda's creatives

When you are **not already registered** on CJ.



The screenshot shows the Lingoda affiliate dashboard. The top navigation bar includes links for Account, Advertisers, Links, Widgets, Reports, Mail, Placements, and Insights. The user's balance is \$0.00 USD, and their user ID is (5772078). A search bar is present with the text "Find links and products to promote on your website".

On the left sidebar, there are filters for "LINKS" and "PRODUCTS". Under "LINKS", the "Lingoda COM (4964639)" is selected. Below this, there are checkboxes for "My Advertisers Only", "Deep Linking Only", "Mobile Optimized Only", "Mobile App Download Only", and "Cross Device Only". A "SEARCH" button is at the bottom of the sidebar.

The main content area shows 199 results. The first result is "Lingoda COM (4964639) Lingoda\_Sprint\_ZH" with a link to "https://www.lingoda.com/zh/sprint-b/". A red circle highlights the tracking code for this link, which is:
 

```
<a href="https://www.anrdoezrs.net/click-100336628-14489609" target="_top">Lingoda_Sprint_ZH</a>
```

Below the first result, there are two more results: "Lingoda COM (4964639) Lingoda\_Sprint\_FR" and "Lingoda COM (4964639) Lingoda\_Sprint\_ES".

A red callout box with the number 3 points to the tracking code, stating: "Below you will be able to find the tracking code for the selected link."



## Conditions and participation

- SEM restricted.
- We reject and terminate any publisher if their landing page has any sort of violent, racist, right-wing extremist, pornographic or harmful content.
- Cookie-Dropping is prohibited.
- Vouchers can be only used if they are specifically released from Lingoda's Affiliate Marketing team. Please note that the automatic sale confirmation tool has been deactivated for this campaign.
- Any activity that goes against these terms and conditions will lead to you being removed from Lingoda's affiliate programme.



## Questions?

Reach us at

[affiliate@lingoda.com](mailto:affiliate@lingoda.com)

[www.lingoda.com](http://www.lingoda.com)