PRESS CONTACT

Susanne Börensen International PR Manager press@lingoda.com



Lingoda Launches New Language Learning Podcast

Celebrating World Podcast Day (Sept. 30) with captivating stories for the curious language learner

MIAMI, September 29, 2023 - <u>Lingoda</u>, the leading online language learning platform, is thrilled to announce the launch of its latest innovation, the <u>Lingoda Podcast</u>. This exciting addition to the Lingoda family promises to deliver engaging audio content designed to captivate language learners while enhancing their listening, pronunciation, and vocabulary skills.

The Lingoda Podcast is tailored for both beginners (A2) and those at a more advanced stage in their language-learning journey (B1). The inaugural series is produced in Spanish, offering learners a convenient and enjoyable way to incorporate language practice into their daily routines.

Listeners can tune in to The Lingoda Podcast starting September 29, 2023 on popular platforms such as <u>Apple Podcasts</u>, <u>Spotify</u>, <u>amazon</u> and <u>YouTube</u>. Thanks to its bite-sized format, this flexible learning resource empowers learners to make the most of their time by immersing themselves in language learning during daily activities like jogging, commuting, or even doing household chores.

With this new language-learning tool, Lingoda aims to:

- Provide students with a ready-to-go tool for practicing listening, pronunciation, and vocabulary skills outside the classroom, anytime and anywhere.
- Deliver captivating stories about international traditions, fostering cultural understanding and connecting communities.
- Respond to the enthusiastic demand expressed by nearly 70% of respondents in an Instagram poll for weekly podcast episodes.
- Provide transcripts of the narration to support comprehension.
- Give downloadable vocabulary lists with Spanish words and translations in English, French, or German.
- Prepare short quizzes about each episode to test language comprehension

The Lingoda Podcast offers listeners a diverse range of captivating stories that not only help improve language skills but also provide fascinating insights into traditions and customs from around the world. The first series "El viaje español" will offer valuable insights into Latin American customs while incorporating cultural references from across the globe. From the everyday life of locals to celebrations like Día de Muertos, each episode promises to be an enriching experience that transcends borders.

"What better way to celebrate the launch of the Lingoda Podcast than right before World Podcast Day on September 30th" said Philippa Wentzel, Curriculum Team Lead at Lingoda. "And with the Lingoda Podcast, the world of language learning has just become more accessible, engaging, and fun. Lingoda invites all language enthusiasts to join this exciting new journey and embark on an enriching language-learning adventure."

The Lingoda Podcast empowers language learners to practice their skills anywhere, at any time. By tuning in, listeners can enhance their listening, pronunciation, and vocabulary skills, all while exploring

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the rich traditions and customs of diverse cultures from the convenience of their laptops or smartphones. To find out more, visit http://lingoda.com/podcast.

ABOUT LINGODA

<u>Lingoda</u> is one of the top online language schools. Founded in Berlin, Germany in 2013, we provide convenient and accessible online language courses in German, English, Business English, French and Spanish to over 100,000 students worldwide. With almost 550,000 classes available per year and accessible 24/7, our mission is to build bridges around the world through language learning. Visit <u>Lingoda.com</u> to learn more.

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